



**Church
Stretton**
Town Council

Policy on Advertising Banners

The Town Council will allow banners advertising events to be hung (on Council owned property) in Sandford Ave. and on the Park railings adjoining the A49 for a maximum of fourteen days prior to the event and then during the event, provided they meet the following criteria:

- The banner advertises events to be held within the town boundaries (including Little Stretton and All Stretton)
- The organisers of the event are a non-profit making organisation
- Banners must be no larger than 920mm x 3,650mm and professionally made
- Only one banner at any one time will be permitted in each location.
- Event organisers will be responsible for removing their banner promptly at the end of their booking.

There will be a charge of £10 per week, bookings will be handled through the Town Council office.

The final decision on whether or not to accept an advert shall remain with the Town Council.

Approved 22nd February 2022