

# CHURCH STRETTON - SHOP FRONT DESIGN GUIDE

## APPENDIX B



**A Snapshot of the Town's Commercial Premises in Summer 2013**

## Church Stretton Town Centre Map



There are four main shopping streets in Church Stretton:-

Sandford Avenue, the part that runs from the railway bridge to the junction with the High Street, Shrewsbury Road and Burway Road.

The High Street, incorporating The Square, which runs North South from the top of Sandford Avenue to Cunneen Road.

Beaumont Road and Easthope Road, both of which turn off Sandford Avenue.

There are also a few shops on Shrewsbury Road, Burway Road and Lion Meadow.

Premises covered in this Appendix are only those fronting on to the street and having shop signage.

This Appendix was produced at the request of Colin Richards, Principal Conservation and Design Officer at the Shropshire Council. It captures the retail outlets and businesses in Church Stretton in Summer 2013. It is designed to be a 'snapshot' in time as a matter of historic record.

As the retail environment is dynamic it is not surprising that between the time of photography and the production of this Appendix, a number of shops have changed hands. It is rare that the town has many empty shops for any length of time. In this 'snapshot' only one shop was empty but new owners are about to enter the planning process. The town's shops are still predominantly independent and specialist, which, when linked to the town's position in the Shropshire Hills AONB and the fact that in this year the town's Conservation Areas have been extended to five areas of the town, contributes to Church Stretton being one of the main tourist attractions in South Shropshire.

It is hoped over time that the principles laid down in the Shop Front Design Guide will influence and encourage the owners and proprietors of the shops in Church Stretton to continue to take a pride in how the shop frontages look. It is especially important to appreciate the architectural merits of the buildings within the Conservation Area and to continue to ensure that fascias and signage are in keeping with the premises and streetscene.



**Sandford Avenue West of A49, South side**



Appleby & Shaw – ladies' & childrens' clothes



Pippins – fruit & vegetables



SPAR – Supermarket and Post Office



Shampers - Hairdressers

Sandford Avenue West of A49, South side



The Old Post Office – antiques, silver and Steiff bears

PCB Solicitors



Rolands Pharmacy

Kebab & Burger House



**Sandford Avenue West of A49, South side**



Stretton Antiques



Kaboodle – Gifts and Clothes



Newsworld - Newsagents



All Seasons – ladies & gents clothing

Sandford Avenue West of A49, South side



A B Optics – Opticians



Peppers – ladies & gents outfitters



Hillside Pharmacy



Rainbow's End – gifts, clothes and cards



Sandford Avenue West of A49, South side



Mr Bun the Baker – café, bread and cakes



Stretton shoes – shoe shop



British Red Cross – Charity Shop



Jaipur – Indian restaurant and take-away



Sandford Avenue West of A49, South side



Hope House – Charity Shop

Lloyds TSB Bank

**Sandford Avenue West of A49, North side**



**The Outdoor Depot – outdoor clothing**



**Chocolate Haven – sweets and ice creams**



**Stretton Print & Supplies – office materials**



**A S Morris & Son – Funeral Director & Taxis**



Sandford Avenue West of A49, North side



Sandford Hardware



Barclays Bank



John R Thomas – Florist & pet supplies



Ginger & Green – Café

**Sandford Avenue West of A49, North side**



**Terry Jones Travel Ltd – Travel Agent**



Beaumont Road



Sandford Knitware – knitting & sewing supplies



Burway Barbers



Turnstyle – woodcarving & jewelry



Abbey Carpets

Beaumont Road



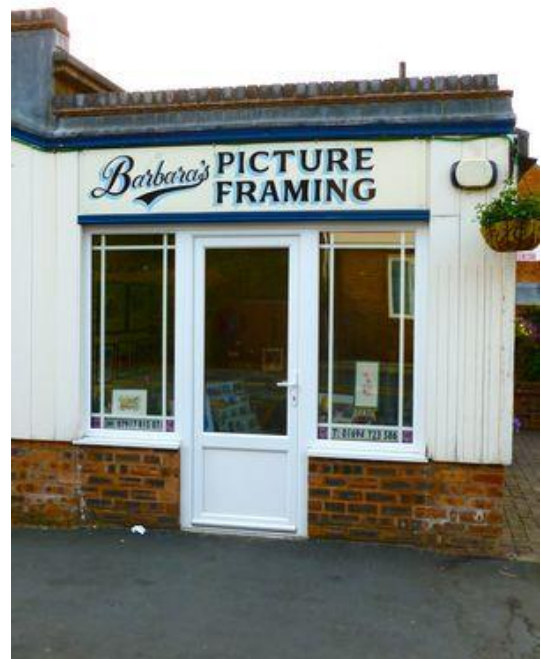
Flamingo Café & Pizza



Hough & Sons - Butchers



Burway Books – books and maps



Barbara's - Picture Framing, prints and cards



Shrewsbury Road



Beijing – Chinese Restaurant



Carl Jones Design – graphic design



Malt House – Public House



The Amber Room – hair salon

**Shrewsbury Road**



**New Ruby – Chinese take-away**

**Sequel – ladies clothes (nearly new)**



**Cardingmill Antiques**



**Burway Road North and South sides**



Sweet Tooth – confectionary



The Hollybush Café



HSBC Bank



Crown Carpets – floor coverings

**Burway Road South side**



**Lee Brown – plumbing & heating**



High Street East side



Van Doesburg's – delicatessen & catering



Commercial Cameras – photographic & optical equipment



Sue Ryder – Charity Shop



The Dog Shop – Charity Shop

High Street East side



Animal Samaritans (Mid) Trust – Charity Shop



Berry's – Café



H Salt & Co – hardware, gifts, cards, fudge



Clee Hill Electrics (for sale)



High Street East side



Minerva Interiors – soft furnishings



Housmans – wine bar & tapas



Church Stretton Fish Bar



Entertaining Elephants – speciality goods & foods

High Street East side



Anthony's – hair studio



Peridot Associates – personal & organisation development



Kings Arms – Public House



The Studio - Restaurant



High Street East side



Ying Wah – Chinese take-away

High Street West side



McCartneys – Estate Agents



Wealth Management – Financial Advisor



L V Priestley & Son - Solicitors

High Street West side



Bucks Head – Public House

Liberty House – interior design & gifts



Victoria House – Bed & Breakfast  
Jemima's Kitchen – Café

Middletons – beauty treatments



**High Street West side**



Stretton Appliances – new and used domestic appliances



Church Stretton Town Council - offices

The Square



Burtons – Estate Agents & Surveyors



Miller Evans – Estate Agents



Spice Corner – Indian restaurant



Veterinary Surgery



The Square



Plush Hill Cycles – cycle shop

Churchway



Health & Beauty Clinic – facials, nails and tanning



Tye Associates - Accountants

Lion Meadow and Easthope Road



The Cooperative - Supermarket

Ensdon Farm Butchers



Bluestone – letting & property management

Wrights – Estate Agent