

Church Stretton Town Council

MINUTES OF A MEETING OF THE ECONOMIC DEVELOPMENT COMMITTEE HELD AT SILVESTER HORNE INSTITUTE CHURCH STRETTON ON TUESDAY 10th MARCH at 7PM.

Those present: *Councillors:* Cllr Welch, Cllr Claytonsmith, Cllr Walker, Cllr Antill and Cllr Baker
Officers: Mr. C. Maclean (Locum Town Clerk), Miss T. Morris
Members of the Public: 0

EDC542: TO RECEIVE APOLOGIES:

Apologies were received and accepted from Mr. D. Chetwood (Town Clerk).

EDC543: DECLARATIONS OF INTEREST

None

EDC544: MINUTES OF THE PREVIOUS MEETING

The minutes of the previous meeting having previously been circulated, it was proposed by Cllr Claytonsmith, seconded by Cllr Baker and

RESOLVED (unanimously) to confirm and sign minutes of the Economic Development Committee meeting held on 21st January 2020 and received at the Council meeting on the 18th February 2020 (Min 19.112bi)

EDC545: MARKETING REPORT

A report had been circulated which was expanded on and discussed:

- A draft of the Church Stretton Brochure has been signed off finalised in time for the Leaflet Swap on 30th March. 20,000 copies are to be printed.
- Church Stretton features well in the 40,000 copies of the Great Days Out Map which is the main marketing material for the AONB produced by the Visit Shropshire Hills CIC, of which Church Stretton Town Council is a member.
- Arrangements are in hand for the Church Stretton Area Tourism Group to be re-established as Church Stretton Area Tourism CIC. When it is properly constituted the Council has agreed that it will take over the running of the www.churchstretton.co.uk website.
- Cardingmill Valley Overflow – Steve Brown from Shropshire Council is meeting with Cllr Welch and the Locum Town Clerk to discuss the problems and possible solutions..

It was proposed by Cllr Claytonsmith, seconded by Cllr Antill and

RESOLVED (unanimously) that this Council re-affirms its commitment to work with others to promote the area, recognising the importance of visitors to the local economy.

EDC546: RE-TENDERING OF MARKET FRANCHISE

The current licence document with some amendments had been circulated and some discussion took place. Item 1.2b) should include that local producers of food and crafts should be used where possible.

Proposed by Cllr Antill, seconded by Cllr Walker and

RESOLVED (unanimously) to approve the rewording of the Licence Document.

Proposed by Cllr Claytonsmith, seconded by Cllr Baker and

RESOLVED (unanimously) to go ahead with the re-tendering process.

Proposed by Cllr Welch, seconded by Cllr Walker and

RESOLVED (unanimously) that the licence should last for a period of five years with the opportunity to review after three years.

Proposed by Cllr Welch, seconded by Cllr Claytonsmith and

RESOLVED (unanimously) to review the cost of the licence annually.

EDC547: FUND RAISING FOR CHRISTMAS LIGHTS

Two events have so far been organised to help fund-raise for the Christmas lights, a Quiz Night on May 26th at 7pm in the SHI and a Disco on September 11th at 7pm in the SHI. Councillors were asked if they would volunteer to help steward these events and to run the bar at each of the events and Cllrs Claytonsmith and Baker volunteered for these events.

EDC548: UPDATE ON YOUTH CLUB INITIATIVE

A meeting is to be held on March 12th, which will explore the scope for using facilities other than Mayfair since there is no outdoor space at the venue. The question of insurance was raised and Cllr Welch will check the situation. It was proposed by Cllr Walker, seconded by Cllr Claytonsmith and

RESOLVED (unanimously) that the Council agrees, in principle, to lease out the Russells Meadow Pavilion for youth club activities at a rate to be agreed.

EDC549: PROPOSED CSTC CLIMATE ACTIONS FOR 2020/21

A report had been circulated outlining actions proposed for action during the next year. After a short discussion it was proposed by Cllr Welch, seconded by Cllr Antill and

RESOLVED (unanimously) that the Programme of Action set out in the report, with the addition that Town Council Reports, procurement processes and Standing Orders should, where appropriate, include reference as to how any resolution will contribute to our Climate Action Agenda, should be taken to the Town Council Meeting of 17th March.

EDC550: DATE OF NEXT MEETING – Set for Tuesday 2nd June at 7.00 p.m.

The meeting was declared closed at 8.05pm.

Chairman